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***Supporting Cancer Patients as They Heal:
Valley's Boutique for Integrative Healing***

Valley-Mount Sinai Comprehensive Cancer Care seeks support for the continuation and expansion of its *Boutique for Integrative Healing*, a resource in Valley's Cancer Center that provides education, support, and wellness products for patients undergoing and recovering from cancer treatment. Products currently offered include pre- and post-operative mastectomy bras, therapeutic lotions, and balance shapers for women.

Patients undergoing cancer treatments, including chemotherapy, radiation, and targeted therapy, can experience hair loss and other side effects that can impact a patient's wellbeing, self-esteem, and mental health. Wigs and other supplies can cost upwards of \$1,000 and are rarely covered by insurance. With your support, the Boutique will expand its offerings to include free or low-cost wigs, head coverings, and other products for patients, as well as complimentary fittings in partnership with a local salon. In addition, funding would support the cost of transportation to and from appointments and therapeutic massage services for cancer patients.

Funds would be used to support the following needs:

- Wellness products, depending on patients' individualized needs
 - Wigs and head coverings
 - Lotions and other assorted wellness supplies
 - Pre-and post-operative mastectomy/lumpectomy bras
 - Prosthesis
 - Therapeutic Massage
 - Transportation to appointments
- Patient education/outreach for resource awareness

Background:

At Valley's Cancer Center, more than 2,200 patients each year receive leading-edge cancer treatment and compassionate, focused attention, located close to home. The Boutique will partner with a local hair salon that has agreed to offer complimentary wig fittings, as well as sample wigs for display in the Cancer Center. The Boutique will also offer head coverings and pre- and post-operative bras for patients who have undergone a lumpectomy or mastectomy and need a custom bra to provide support and consistency.

With the high cost of oncology treatments, patients often forego the additional expense associated with a wig or feel self-conscious going to a hair salon to purchase an appropriate

Case for Support:
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wig. This program will cover or offset the cost of these products and provide services in the convenience and safety of the Cancer Center, prioritizing support for patients who demonstrate financial need.