

Q3/Q4 2023



The Valley Hospital Foundation Newsletter

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Letter From the Chief Development Officer

David J. Bohan

Dear Friends,

When we launched our *Serve. Care. Transform.* campaign three years ago, we asked you to join us on an adventure. We asked you to envision a modern state-of-the-art health and wellness campus in Paramus that would serve our community and care for our families, friends, and neighbors. We invited you to become a part of Valley's future and to help us make this vision a reality. And you did.

Our community has responded with enthusiasm, generosity, and tremendous philanthropic support. I am proud to share that construction of The Valley Hospital in Paramus is in the final stages, and preparations are underway to welcome our first patients on April 14. Our campaign continues to play a critical role in funding this once-in-a-lifetime project, with a year left to go.

In the coming months, our medical staff and other teams will continue to train in the new facility, learning the new landscape and leading the way in developing workflows to provide our patients with the very best care and experience on day one.

In this issue, you'll read about Edward M. Rubin, who was elected Chairman of the Foundation's Board of Trustees. We're thankful for Ed's service and we look forward to his leadership as we transition to our new hospital. We also recognize two generous gifts in support of Valley's future: A \$1 million planned gift from Valley Health System Trustee and retired orthopedic surgeon Edward B. Self, Jr. and a \$1 million gift from Foundation Trustee Karen Keyes and her husband, Kevin, to support the new hospital and to create an endowment focused on encouraging employee morale and resiliency.

Led by co-chairs and Foundation Trustees Jeff Seidler and Karen Keyes, the Foundation's second annual *Step Up for Valley* virtual fitness challenge raised more than \$63,000 this fall and harnessed the power of social media to encourage our community to get active, have fun, and support Valley.

And last but certainly not least, we celebrated the 75th annual Valley Ball – a time-honored Valley Hospital Auxiliary tradition – in the lobby of our new hospital. I can't think of a more fitting way to honor Valley's next chapter than to celebrate this milestone surrounded by so many generous supporters who helped make it possible. I am thankful to The Valley Hospital Auxiliary for their tremendous hard work and dedication in planning such a spectacular evening.

As we move into the new year, I want to thank you for being a part of our future. When you drive past the hospital or come in to receive care or visit a loved one, I hope you will take a moment to recognize the role you are playing in bringing this important healthcare resource to our community.

I'm excited to see the new future that awaits us in Paramus, and on behalf of The Valley Hospital Foundation, I wish you and your family a happy and healthy New Year. Thank you for joining us on this journey. We'll see you in Paramus!

Sincerely,

David J. Bohan
Vice President and Chief
Development Officer

Scan this QR
code for a virtual
tour and to see
available naming
opportunities.



Edward M. Rubin Leads Valley Hospital Foundation Board of Trustees as New Chairman



Edward M. Rubin

As The Valley Hospital in Paramus prepares to welcome its first patients this spring, The Valley Hospital Foundation is pleased to recognize Edward M. Rubin as the newest Chairman of its Board of Trustees, helping to usher in the next chapter for Valley.

A Ridgewood resident for more than 30 years and a Trustee since 2014, Ed and his family have been longtime supporters of Valley and have experienced firsthand the compassionate, patient-centered care for which Valley is known.

Twenty-six years ago, Ed and his wife, Deany, welcomed their twin sons at Valley. Born at 28 weeks' gestation after a complicated pregnancy, the boys spent six weeks receiving care in Valley's Neonatal Intensive Care Unit (NICU) and later returned for a second hospital stay. Spending every day by their babies' sides, Ed and Deany came to understand and value the care that sets Valley apart.

"The two most important things that Valley offers are top-notch medical care for our community and a focus on providing a high-

quality experience for each patient," Ed said. "Valley really cares about how the patient is cared for and how the loved ones connected to the patient are treated as well."

Ed has lent his vast expertise in business and finance to the Foundation during his tenure as Board Treasurer from 2018 to 2023 and as a member of the Board's Investment Committee. He has also served on the President's Council. As Chairman, he looks forward to leading the Foundation as it nears its \$125 million goal for the *Serve. Care. Transform.* campaign for The Valley Hospital in Paramus and continuing to advocate for Valley's future needs.

A graduate of the University of Pennsylvania with a Bachelor of Arts degree, Ed earned his MBA from The Wharton School. He is the Senior Relationship Manager of TD Securities, managing some of the firm's largest relationships. He joined TD in 2015 as Global Head of Fixed Income Sales and previously held roles at Deutsche Bank Securities; Merrill Lynch; and Kidder, Peabody & Co.

"I look forward to continuing to work with the Board, Foundation staff, and hospital leadership to show our community what a special and unique resource The Valley Hospital is for our region," he said.

Beyond Ed's role on the Board and Deany's longtime involvement with Valley's *Women For Health*, the Rubins have supported Valley through their own personal philanthropy for many years, most recently contributing a generous gift toward the new hospital. In recognition, a waiting area on the NICU floor will be named in honor of the care their own family received many years ago.

Ed looks forward to what the new hospital will mean for patients and families in our region.

"Having a hospital like Valley is so important, and you don't have to travel to New York City to experience it," Ed said. "I'm excited to see Valley's future unfold."

Keyes Family's \$1 Million Gift To Benefit The Valley Hospital in Paramus and Support Employee Resiliency

Karen and Kevin Keyes know that it takes teamwork to provide exceptional patient care.

Ridgewood residents for more than 20 years, they recognize that great care involves everyone from the CEO to the physicians, from the security team to the nursing staff, and from the environmental services teams to the many other employees whose work allows Valley Health System to run smoothly.

When Karen had a health scare of her own several years ago, Valley was the hospital that cared for her. She recalls not only the medical treatment that she received but also the moral support and encouragement from the nursing staff and other team members.

"We have always been very impressed with the culture of Valley, which is really nurtured by the leadership team," said Karen, a Trustee of The Valley Hospital Foundation and the former head women's basketball coach for Ridgewood High School. "I was very appreciative of how Valley took care of me."

Karen, the color commentator for the University of Notre Dame women's basketball broadcast team, and Kevin, the former Chairman and CEO of Annaly Capital Management, recently made a generous \$1 million leadership gift to The Valley Hospital Foundation.

Their gift – \$500,000 toward the *Serve. Care. Transform.* campaign to support construction of The Valley Hospital in Paramus and \$500,000 to establish the Karen and Kevin Keyes Endowment – recognizes the care that Karen received as a patient and the role Valley plays in the area. In recognition of their generous gift, the Welcome Garden at The Valley Hospital in Paramus will be named in honor of the Keyes family.

The Karen and Kevin Keyes Endowment is designated to be used at the discretion of Valley's President and CEO to support initiatives that encourage employee engagement and boost morale, satisfaction, and resiliency.



The Keyes family (from left to right): Kevin, Cassie, Johnny, Karen, and Katie Keyes

"We wanted to support Valley's future with a gift toward the new hospital, but we also know that there is a tremendous team at Valley and wanted to recognize all the people at the bedside and behind the scenes who make up Valley and care for our community," said Karen, who has also been a member of Valley's *Women For Health* since 2011.

Karen and Kevin are both graduates of the University of Notre Dame, where Karen played collegiate basketball and Kevin played tennis. Philanthropy has long been important to the couple and to their three children, Cassie, Johnny, and Katie. "It's an exciting time for Valley, and we feel blessed to be a part of it," Karen said. "We're happy to be able to support our hospital and our community."



Edward B. “Win” Self, Jr., MD

Dr. Win Self Makes \$1 Million Gift To Support Valley’s Future

Edward B. “Win” Self, Jr., MD, recalls a piece of advice his father once gave him: Get involved, meet interesting people, learn new things, and find opportunities to make a difference.

A native of Dobbs Ferry, New York, and a longtime resident of Ridgewood, Dr. Self did exactly that. He started his orthopedic surgery practice at Valley in 1977 and served in many roles over more than 45 years.

Raising his family in Ridgewood, Dr. Self lived just half a mile from The Valley Hospital and trusted it to take care of his own family.

“Throughout my life, I’ve had the opportunity to view Valley through many lenses: as a physician; a patient; a community member; and after my retirement in 2008, a Board member,” said Dr. Self, the former Chairman and current emeritus staff member in the Orthopedics Department at The Valley Hospital. “It has always been clear to me that Valley is an exceptional institution, with remarkable physicians, nurses, supporting staff, and leadership who work together to provide the highest standard of care for patients.”

Dr. Self, a current Trustee of Valley Health System, has served on the Board since 2009. With a keen interest in investment and finance, Dr. Self was an asset and a leader on many Valley committees, including the audit committee, quality and patient safety committee, and finance committee, and he chaired the investment committee for many years.

In retirement, Dr. Self divides his time between Johns Island, South Carolina, and Martha’s Vineyard, Massachusetts. He loves spending time with family and enjoying the outdoors, fishing, swimming, boating, and playing golf. Despite the distance, he travels to Bergen County, New Jersey, regularly to fulfill his responsibilities on the Valley Health System Board of Trustees.

“When you commit to doing something, you show up,” Dr. Self said. “Valley’s outstanding culture and commitment to the community have made it easy for me to show up.”

Dr. Self has philanthropically supported Valley since 1978. He recently made a generous \$1 million planned gift by naming Valley as a beneficiary of his estate, as well as a gift to support The Valley Hospital in Paramus.

As a Lifetime Benefactor at the Gold level and a Legacy Society member, Dr. Self emphasizes the importance of supporting the organization that has meant so much to him for so long and encourages others to do the same.

“As physicians, it is important for us to give back – to the best of our abilities – to the outstanding health system that has contributed so significantly to our community, our patients’ well-being, and our lives,” Dr. Self said.

“Patient care is a team effort, and to provide great care, you need a great hospital. I want to support Valley and give my thanks,” he said. “We’re fortunate to have this top-notch institution in our community, and I’m proud to be able to make this gift to Valley.”

Transforming Tomorrow

Learn more about The Valley Hospital in Paramus, set to open in April 2024, with Valley's *Transforming Tomorrow* video series! The series highlights the many initiatives underway at the new hospital and offers viewers a sneak peek into how Valley will provide the highest level of care in our new, state-of-the-art facility in Paramus.

From technology like the patient room footwall, a companion tablet, and the real-time location system to safety and security protocols and flexible clinical space designs, the *Transforming Tomorrow* video series offers quick, minutes-long glimpses into the experience that awaits our patients and their families in Paramus.

Scan the QR code to watch the video series and learn more!



Women For Health

Rebecca Basso, Director of Emergency Department and Emergency Services; Maggie Pogorelec, Assistant Vice President, Women's, Children's, Emergency Services; Danielle Gaglioti and Julie Epstein, Women For Health co-chairs; and David Bohan, Vice President and Chief Development Officer

Valley's *Women For Health*, a group of female philanthropists who pool their resources and choose a worthy program or service to support each year, made a generous gift to support enhancements in The Valley Hospital's Emergency Department to better serve patients experiencing mental health emergencies.

Women For Health's \$130,000 grant, presented during the group's annual meeting in October, will fund staff education related to mental health emergencies and dedicated mental health advocates to engage with and support patients during their stay. The grant will also fund the purchase of specialty equipment, such as mobile ambient lighting, gaming and bean bag chairs, calming sound machines, soft play toys, coloring supplies, and more to create a therapeutic environment for patients in crisis, children, and patients with sensory needs who visit Valley's Emergency Department.



Scan the QR code to learn more about *Women For Health* and find out how you can get involved!

Thank You for Stepping Up!



This past fall, our community rallied together to Step Up For Valley.

More than 120 people participated in Valley's annual virtual fitness challenge, which encourages supporters to get active, have fun, and raise money to benefit The Valley Hospital in Paramus.

Together, participants walked, ran, or biked more than 1,900 miles over five days and raised more than \$63,000!

Using social media to connect their networks and share their successes, participants created their own fundraising pages and engaged their friends and family. They recorded their progress and earned amazing prizes – like a ProForm fitness mirror with streaming fitness workouts – for their achievements.

Now in its second year, Step Up For Valley was launched in 2022 by Foundation Trustee Jeff Seidler, who co-chaired the 2023 event with fellow Foundation Board Member Karen Keyes. A grateful patient himself, Jeff suffered a heart attack at the age of 37. Valley was the hospital that took care of him, and Jeff says that giving back has been part of his healing process.

"I am incredibly grateful to be alive, and I have the lifesaving care I received at Valley to thank for that," Jeff said. "Step Up For Valley is an opportunity for all of us to get together, stay active, and support the hospital and services that keep our families and our community healthy."

THANK YOU TO THIS YEAR'S SPONSORS!

Platinum Level:

Jeff and Samantha Seidler

Gold Level:

Emerald Creek Capital

Silver Level:

Herrick

Bronze Level:

Columbia Capital

Cooper Horowitz

Supporter Level:

Janney

Valley Health LifeStyles

Thank you to all our participants and sponsors, and congratulations to our winners! We look forward to stepping up together again next year.

New Funding Opportunity!

Receive Income for Life by Making an IRA Charitable Gift



The Consolidated Appropriations Act of 2023, also known as the omnibus bill, includes a provision that allows an individual to make a one-time, tax-free, qualified charitable distribution of up to \$50,000 from an IRA to fund a charitable gift annuity. The charitable gift annuity can be designed to pay income to the IRA owner, the spouse of the owner, or the owner and spouse jointly.

Interested in learning more? Contact Bettina Daly at (201) 291-6193 or bdaly2@valleyhealth.com for additional details and an illustration of what you would receive if you fund a life-income plan with your IRA.

The 75th Annual Valley Ball

Nearly 400 guests attended The Valley Hospital Auxiliary's 75th Annual Valley Ball at The Valley Hospital in Paramus on October 27 and were among the first to see the new hospital before it opens on April 14. Guests were entertained by The Max Weinberg Band and enjoyed an evening of cocktails, culinary delicacies, and dancing. Guests also had the unique opportunity to tour key areas of the new facility.



Ed and Joan Doherty, Max Weinberg, and Carol and Bob Gillespie



Dr. Edward Self, Rachel Self, and Ava and Steven Silverstein



Sue and Vic Wortmann



Samantha and Jeffrey Seidler



Adam and Stefanie Hawkinson, and Justin and Krista Korinis



Nancy and Jim Bush



Dr. William Cobb, Audrey Meyers, and Dr. Anthony D'Ambrosio



Valley Ball Committee: Joe Lorino, Bonnie Dalal, Sandy Carapezza, Audrey Meyers, Elaine Heimberger, Carol Gillespie, and Theresa Salameno with Max Weinberg (center)

Thank you to our sponsors at the Alexander's level: Armistead Mechanical; Bergen Anesthesia Group; HDR; Mount Sinai; Torcon; Valley Emergency Room Associates; and Wells, Jaworski and Liebman, LLP, Attorneys at Law. Thank you, also, to our sponsors at the Forum Diner level: dancker and Mercedes-Benz of Paramus.



*Dr. Marc Dreier, Dr. Joseph Yallowitz,
Dr. George Becker, and Dr. Robert Brenner*



Lya and Joseph Pfeifer



Chris Wragge, Ed and Deany Rubin, Vic Wortmann, David Bohan, and Sarah Wragge



*Frances and Rich Keenan, Robin Goldfischer, Paul Hollander, and
Mike and Kathy Azzara*



Carol and Tom Rakowski, MD



*Diana and Frank Hughes,
Ann Marie Snyder, and Gary Schulze*



*Toku Shimoyama, Jenna Agins,
Mara Agins, Audrey Meyers, and
Scott Agins, DPM*



Andy and Susan Gatto



Third Annual Sporting Clays Classic

Hosted by the Auxiliary's Employee Branch, the third annual Sporting Clays Classic was a great success, raising over \$80,000! A sincere thank you to Airside Sheet Metal for their support as the event's Premier Sponsor for the third year in a row.



Paramus Run

On Sunday, October 15, more than 1,000 people participated in the Terri Roemer Paramus Run that included 10K and 5K runs, a 5K health walk, and a one-mile Kids Fun Run! All proceeds from this event benefit the Auxiliary's \$3.1 million pledge to establish the Pediatric Section of the Emergency Department of The Valley Hospital in Paramus and Valley Home Care's Butterflies Program. Proceeds will also benefit the Paramus Scholarship Fund for high school seniors.



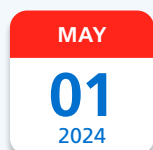
Tree of Light

The Valley Hospital Auxiliary held its annual Tree of Light Illumination Ceremony on December 3 in the lobby of The Valley Hospital in Ridgewood, after three years of celebrating virtually. The event raised close to \$20,000 and featured holiday performances from Ridgewood High School's choir and orchestra. Speakers at the event were Theresa Salameno, Valley Hospital Auxiliary President; Charles Vannoy, Valley's Vice President for Patient Care Services and Chief Nursing Officer; and David Bohan, Vice President and Chief Development Officer.

Funds from Auxiliary events support the Auxiliary's pledge of \$3 million to establish the Pediatric Section of the Emergency Department of The Valley Hospital in Paramus and \$100,000 to fund an endowment for Valley Home Care's Butterflies – a pediatric in-home palliative and hospice care program for seriously ill children.

For more information, please visit: www.ValleyHealth.com/Auxiliary

SAVE THE DATE — Mark your calendar!



Vegas Night
Seasons Catering
Washington Township, NJ

AWARDS AND ACCOLADES



The Valley Hospital has once again received an “A” grade for patient safety from The Leapfrog Group. This recognition – bestowed on Valley for a remarkable 21st time – distinguishes Valley as one of the safest hospitals in the United States. Valley was one of 24 hospitals in New Jersey, and in 30% of hospitals nationwide, to receive an “A” safety grade. Guided by our commitment to Safety Above All, Zero Harm, and 100% Reliability, our physicians, nurses, and staff consistently go above and beyond to make Valley a safe place to receive care, visit a loved one, and work.



The Valley Hospital has earned a spot on *Newsweek’s* list of America’s Best-In-State Hospitals 2024. This annual list identifies top hospitals based on data related to quality metrics, patient outcomes, and patient experience as well as a nationwide survey of more than 10,000 medical professionals.



Once again, ***U.S. News and World Report* has ranked The Valley Hospital among the best hospitals in New Jersey, placing Valley third on the list of 73 New Jersey hospitals evaluated for their 2023-2024 list.** Valley also achieved an overall ranking as the 17th best hospital in the entire New York metropolitan area. In addition, Valley achieved the highest possible rating – high performing – in 15 areas of care: abdominal aortic aneurysm repair, chronic obstructive pulmonary disease (COPD), colon cancer surgery, diabetes, heart attack, heart bypass surgery, heart failure, hip fracture, hip replacement, kidney failure, knee replacement, lung cancer surgery, pneumonia, stroke, and transcatheter aortic valve replacement. Valley was also recognized as high performing in the adult specialty of orthopedics.



Audrey Meyers, President and CEO of Valley Health System, has been selected as one of ROI-NJ’s 2023 “Champions of the C-Suite.” Audrey was named among 30 of the most influential business leaders in New Jersey across multiple sectors. The recognition honors Audrey’s visionary leadership of Valley Health System – leadership that has brought exceptional healthcare to our community as well as a new state-of-the-art healthcare campus set to open in April 2024.

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