



Valley Hospital Foundation Newsletter

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Letter from the Chief Development Officer

David J. Bohan



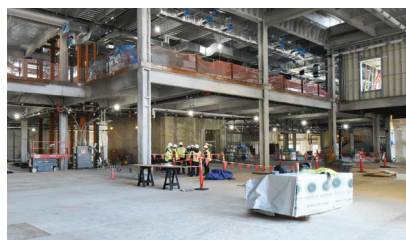
The transition to a new year, for many, offers a time of reflection. Once again, we find ourselves looking back on an unusual year – but through the adversity of the pandemic, we see instances of perseverance and inspiration.

Over the last 20 months, our employees and medical staff have exhibited remarkable courage and strength. And time and time again, our community has stepped forward with incredible acts of kindness that have included donations to help equip the hospital with needed equipment and supplies, or have provided help in resiliency efforts to address the emotional toll the pandemic has placed on healthcare professionals. Someone recently said to me that experiencing the pandemic is similar to being in a war in the shared experience of heartbreak, but also in the hope that things will get better. As 2022 begins, we look towards the future and move forward with cautious optimism.

One light at the end of the proverbial tunnel we have had during this time is the opening of the new hospital in Paramus. With the exterior close to completion, we have moved into a new phase of construction with attention focused on the interior elements that will incorporate the latest advances in healthcare. A central component will be innovative technologies that streamline care and put the patient experience at the forefront. For example, patient rooms will feature large digital flat

panel displays offering the traditional entertainment options and much more. This includes details on the care plan and identifying the care team on each shift; communications with the care team and family members; the ability for physicians to show diagnostic imaging and lab results; instructional videos; and the ability to control lighting, temperature and window shades at the push of a button.

On a recent hard-hat tour of the site, I heard words like “immense” and “incredible” and “impressive” as staff around me reacted to the progress being made.



*Construction progress at
The Valley Hospital in Paramus*

Because our project team had the forethought to pre-order key materials and equipment, we have avoided many of the supply-chain issues that have recently come to light. The project is on schedule, with a planned opening in late 2023.

Despite ongoing challenges due to the pandemic, the Foundation was able to celebrate many achievements in 2021. To date, we have raised close to \$95 million toward our \$125 million campaign goal in support of The Valley Hospital in Paramus. I have enjoyed speaking with donors and learning of the many different reasons people have chosen to support this important project. We have many upcoming virtual events, and look forward to the opportunity to resume in-person events sometime in 2022.

We also welcomed Theodore Harris, Lynn Holuba, Lya Pfeifer, Esq. and Thomas Rakowski, M.D. to the Foundation's Board of Trustees this past June. We look forward to working with them to advance the Foundation's mission.

At the time of this writing, the strains of the pandemic continue, but we look to the coming year with hope. Much of this is rooted in our community's strong determination and its ongoing support of Valley – a reminder that this generosity of spirit is what this time of year is all about.

On behalf of The Valley Hospital Foundation, I wish you a happy, and healthy New Year.

Sincerely,

David J. Bohan
Vice President
Chief Development Officer

P.S. Please contact us if you are interested in taking a virtual tour of Valley's new state-of-the-art hospital in Paramus. Call **201-291-6300** or email VHF@ValleyHospitalFoundation.org

Moynihans Join Distinguished Group of Campaign Leadership Donors

Since 1951, donors have led the way in helping to move Valley's mission forward. This has included philanthropic support for The Valley Hospital in Paramus, an important project enthusiastically championed by longtime supporters of the hospital. Among these supporters are Dick and Lindsey Moynihan, residents of Bergen County for over 50 years and involved with The Valley Hospital since the early 1970s. The couple first came to know Valley through The Raymond E. Banta Valley Center, where Dick served as the Oakland representative to the Center's Board of Trustees, and Lindsey as a volunteer.

In the years that followed, both Dick and Lindsey have remained dedicated in service to the hospital. Dick has served on the Board of Trustees for the hospital, Valley Home Care, Valley Medical Group and Valley Health System, and today is an Honorary Trustee. Lindsey has served on The Foundation's Board of Trustees, volunteered in the Hospital and for Spiritual Care, and remains an active member of The Auxiliary's Franklin Lakes branch. "They never let you go. When you go off one board or project, they find another to put you on," Dick says with a laugh. While their work with the hospital has kept them busy, they agree it has been well worth their time. "The mission of the hospital, and the fact that it's not for profit, is very important to us," Lindsey says. "The care that is given is second to none. Every single person that works there is dedicated. It's different at Valley. There's no place like it."

Their fondness for the hospital has driven the couple's many years of philanthropic support to The Valley Hospital Foundation, where they are Lifetime Benefactors. Now the couple has committed a generous leadership gift to The Valley Hospital in Paramus, excited for the opportunity to be a part of Valley's next chapter. "This is a hospital for the future. It will have all the things that are needed for tomorrow and all the tomorrows to come. It's an



Lindsey and Dick Moynihan

investment in the future of the health of northern New Jersey," Dick explains. "That's important for us; it's for the people who are yet to come."

Totaling 72 Exam Rooms, the Emergency Department (ED) of the new hospital will contain three Adult Pods, a Pediatric Pod and a Rapid Decision Pod. The Moynihans will name an Adult Pod that will contain 15 Exam Rooms and two Nurse Stations. "The ED is often a person's first introduction to the hospital. Our current ED functions so well, and it's very important to us that the ED at the new hospital is welcoming, reassuring and state-of-the-art," Lindsey states. For these consummate Valley supporters, their gift will make a lasting impact and difference in the campaign. David Bohan, Vice President and Chief Development Officer at The Valley Hospital Foundation, agrees. "We treasure Dick and Lindsey's legacy of friendship to Valley. Both have given of their time and expertise on so many Valley boards and have been important philanthropic partners to the hospital. It seems only fitting to have their decades of service and support reflected in The Valley Hospital in Paramus, which will serve our community for decades to come."

Radiology Associates of Ridgewood and Valley Emergency Room Associates Newest Physician Supporters to Campaign

When The Valley Hospital in Paramus opens its doors in 2023, it will count many of its own medical staff among its Leadership Donors. With a diverse group of physicians represented across many different specialties, there is a commonality in the “why” behind these generous commitments to the new hospital. “Valley,” explains Dr. George Becker of Valley Emergency Room Associates, “has always supported us. This is our chance to support the hospital.”

Radiology Associates of Ridgewood

“To support The Valley Hospital in Paramus is to support the future of healthcare in the region,” states Dr. Erwin Lin of Radiology Associates of Ridgewood (RAR). The group is the sole provider of inpatient and outpatient imaging services throughout Valley Health System. A partner with the hospital since 1970, its doctors have seen both healthcare, and Valley itself, evolve. What has remained constant, however, is RAR’s focus on providing top-level radiological care to the community, as well as their commitment to the hospital. “We believe in the mission of Valley, and we want to contribute however we can to ensure its success,” Dr. Lin continues. “The opportunity to build a new hospital that is designed for medical care in the next century is unique and will be a great thing for our community.”

In building The Valley Hospital in Paramus, flexibility for the future has

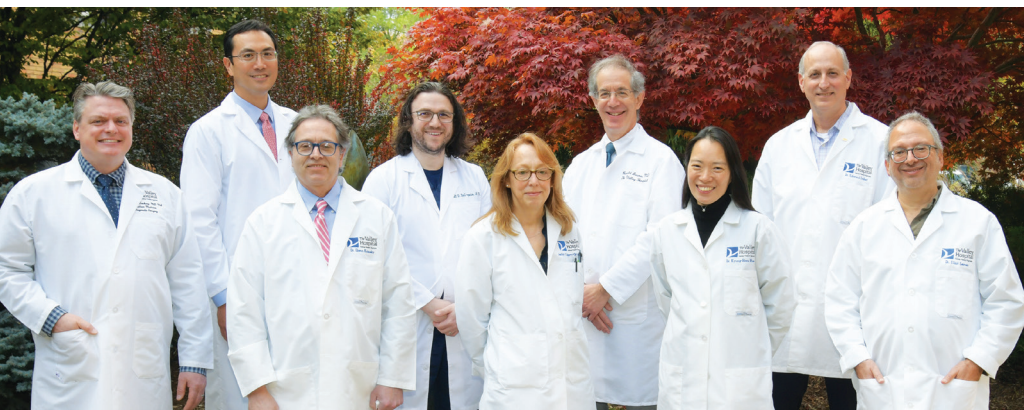
been a principal consideration. For the doctors of RAR, the new hospital’s coordinated interventional platform will help break down walls between surgical and non-surgical interventions. By design, diagnostic imaging will be adjacent to the emergency department and the OR on the floor above, reducing patient transport time and improving care quality. To deliver the best, most coordinated and efficient patient care, a hybrid OR-MRI suite will be equipped with advanced medical imaging devices. These are just a handful of reasons the group looks to The Valley Hospital in Paramus with excited anticipation. As a steadfast supporter of Valley and Lifetime Benefactor, Radiology Associates of Ridgewood stepped forward early in the campaign to commit \$500,000 to name a computerized tomography (CT) suite at the new hospital. For more than 25 years, RAR’s generosity has made an impact on a multitude of areas throughout the health system. Their gift is now part of the group’s long history of philanthropy toward The Valley Hospital Foundation.

Valley Emergency Room Associates

Valley Emergency Room Associates (VERA) oversees the full-service emergency department (ED) at The Valley Hospital. Formed in 1986, VERA’s physicians have long been involved with many facets of hospital operations, both in the ED and with the organization as a whole. The last 19 months have seen the group at the forefront of the COVID-19 response at the hospital, while

also seeing a decrease in “traditional” emergency room visits by patients who were worried about coming to the hospital. Even so, the group felt it important to make a philanthropic commitment to The Valley Hospital in Paramus, and in doing so, to Valley’s future. “We feel that Valley is an organization constantly striving for improvement, and we have supported those goals in clinical care, customer care, and reliability with our efforts. We made the decision to step up our giving because this is an exceptional project. The new hospital is an improvement in infrastructure that requires not just effort, but also financial support,” says VERA’s Dr. Marc Dreier.

Consistent with their long history as a supporter and Lifetime Benefactor of The Valley Hospital Foundation, VERA has committed a generous \$500,000 gift to name the Rapid Decision Unit in the new hospital’s ED. Explains Dr. Becker, “We’ve always felt it’s critical to support the hospital and the Foundation. The first generation of doctors to run our group was very intentional about giving and instilled in us how important that is. It is because of donor support that these things can move forward.” The vastly expanded ED at The Valley Hospital in Paramus will feature 72 individual treatment rooms, almost doubling capacity from the current 39 patient rooms. For VERA’s doctors, the new first-class facilities will help the group continue their first-class care for generations to come.





Joan Gilson's 70 Years of History with The Valley Hospital

As construction continues at the site of The Valley Hospital in Paramus, there is a buzz of excitement as the community awaits the opening of the new hospital. For one resident, the anticipation feels familiar. Now 99 years old, Joan Gilson was The Valley Hospital's second-ever employee. She recalls watching from her office at the original Kurth Cottage as the hospital took shape at the corner of Linwood and North Van Dien avenues. Seventy years later, she is excited for Valley's next chapter. "Imagine this," Joan says. "In the little 108-bed hospital that opened in 1951, there was one emergency room with a bench outside it for maybe three or four people. If only J. Robert Stout, the driving force behind the hospital, could see this new one."

A New Jersey native, Joan moved to Ridgewood in 1925 at the age of 3. Upon graduation from college, she moved to Chicago as a buyer for Sears, Roebuck & Co., but it wasn't long before she returned to the East Coast. In 1949 when she was back in Ridgewood, a friend asked if Joan would be interested in taking over her volunteer office job for the hospital being built in town. Intrigued by this new venture, Joan said yes. And so began her 32-year career at The Valley Hospital, well before doors even opened to the public. "You don't wait until it's August 8, 1951, to start the work," she says with a laugh.

She was quickly hired into a paid position supporting the hospital's first administrator, and spent those early years at Valley assisting with a variety of tasks, like hiring staff, purchasing equipment and helping to establish a centralized personnel department. Joan eventually moved into what would become medical staff administration, where she retired as director in 1982. "Right from the beginning, I worked closely with heads of medical departments and committee chairmen. I grew and learned a lot during my time there, and I loved that this work contributed to an organization with a worthwhile mission."

Valley remains an important part of Joan's life. She has enjoyed serving as a hospital volunteer and visiting with church members admitted as patients. Joan has also been a generous donor to Valley for 50 years. She is a Lifetime Benefactor at the Bronze level and a Legacy donor who has included Valley in her estate plans. She also has a charitable gift annuity with The Valley Hospital Foundation. Today she is counted among the Foundation's Leadership Donors with her recent gift in support of The Valley Hospital in Paramus. "It has really been a big part of a good number of years of my life, and I feel very attached to it," Joan says, reflecting on her long history with Valley. "I have watched the hospital grow into what it is today. I certainly wanted to support it so it can continue to be strong, and be the best for future generations."



Valley Emergency Room Associates

From left to right: Eric A. Browner, M.D.; Marc M. Dreier, M.D.; George L. Becker, III, M.D.; Siddharth Sharma, M.D.; Jonathan Schiffman, M.D.

In Honor of Breast Cancer Awareness Month, Communities Rally in Support of The Valley Hospital Breast Cancer Program

At Valley, people of all ages have long stepped forward with philanthropic support of the hospital's Breast Cancer Program. This October, for Breast Cancer Awareness Month, the spirit of giving was felt across the region with fundraisers hosted from high school soccer fields to fitness studios. "It's incredible to see members of the community giving back. This philanthropic support enables us to offer patients a broader range of programs in the health, wellness and survivorship space," says Dr. Eleonora Teplinsky, Head, Breast Medical Oncology at The Valley Hospital. Dr. Laura Klein, Director, The Valley Hospital Breast Center and Breast Surgical Oncologist, agrees: "This fundraising has a direct impact on people's lives. It's because of these individuals that we are able to launch programs without skipping a beat."

Eastern Christian High School Girls' Soccer



*Eastern Christian High School
Girls' Soccer*

When Ellen Faber passed away from inflammatory breast cancer, her battle against the disease inspired her close-knit family to continue the fight in her memory. This October at Eastern Christian High School – Ellen's alma mater – her nieces Gabriella and Gianna did just that. After designing new "Stronger Together" T-shirts for the school's annual "Pink Out" in honor of Breast Cancer Awareness Month, the girls and their soccer teammates launched a fundraiser in support of The Valley Hospital Breast Cancer Program, raising more than \$2,000 from over 100 T-shirt orders. "When I asked them what organization they would like to support, they picked Valley because it's where Ellen received treatment," explains Ellen's sister Jo-Ann Angelucci. "The whole team at Valley, including Dr. Klein, who was her doctor, and nurse navigator Karen Kwilecki, were amazing."

F45 Training North Paramus



F45 Training North Paramus

In honor of Breast Cancer Awareness Month, F45 Training in Paramus hosted four classes on Saturday, October 23rd in support of The Valley Hospital Breast Cancer Program. As a newer business in the area, owner Lenny Rodriguez was passionate about giving back locally and chose Valley after connecting with Dr. Eleonora Teplinsky over Instagram. The F45 community came out in force, helping to raise over \$2,000. "A big thank you to this one-of-a-kind community for supporting such a worthy cause," Lenny exclaimed. "Our fundraising effort was an incredible success thanks to their generosity."

Indian Hills High School Girls' Basketball



Indian Hills High School Girls' Basketball

In 2013, Julie Haledjian Buccino set about to plan a fundraiser at Indian Hills High School. The varsity girls' basketball coach designed "Be Brave" shirts – a take on the school's teams known as "The Braves" – for Breast Cancer Awareness Month, with sales from each shirt supporting Valley Health System Breast Cancer Program. Eight years later, the T-shirt sale has become a beloved annual fundraiser for both the team and the community. This year the girls and coaches of Indian Hills basketball once again committed to fundraising for Valley, selling over 300 shirts and making a generous \$500 donation, bringing their cumulative giving to more than \$4,000.

Mercedes-Benz of Paramus

Mercedes-Benz USA is committed to being a valued and vibrant member of the communities in which their employees live and work. In honor of Breast Cancer Awareness Month, Mercedes-Benz of Paramus made a generous gift of \$6,500 in support of cancer care at Valley Health System.

Pascack Hills High School

For 20 years, Teens Against Cancer (TAC) has been a popular club among the students of Pascack Hills High School, raising both awareness and funds for numerous worthwhile organizations. This fall, in honor of a beloved faculty member receiving treatment at Valley, the group hosted their first fundraiser in support of The Valley Hospital Breast Cancer Program. Remarked Dr. Eleonora Teplinsky, "It's wonderful to see the younger kids getting involved and to see teenagers embracing philanthropy."

Sharp Electronics



Sharp Electronics

When the Sharp employee group Women Influencing Sharp's Evolution (WISE) formed in 2019 at the company's Montvale headquarters, they chose Valley as the philanthropy partner for their Breast Cancer Awareness Month fundraising initiatives. "Valley is not just a name," explains co-chair Tracy Burns. "It's a place where most people at Sharp have a connection. It was a natural fit!" After pausing in 2020, WISE found that their colleagues were excited to return in 2021, and October's fundraising events and initiatives were met with enthusiasm and eager participation. Thanks to the philanthropic efforts of Sharp employees, 20 treatment bags were created for Valley's chemotherapy patients, and more than \$3,600 was raised for The Valley Hospital Breast Cancer Program.



COMPREHENSIVE CANCER CARE

LEARN MORE

Valley-Mount Sinai Comprehensive Cancer Care provides the full spectrum of breast health services, from diagnosis and treatment to survivorship. At every step, patients and families receive the support they need to understand and navigate the complexity of a cancer diagnosis and treatment.

To learn more, please visit:

<https://www.valleyhealth.com/services/breast-cancer-program>



On December 5, 2021, The Valley Hospital Auxiliary held their annual **Tree of Light Illumination Ceremony**. This year's virtual event included welcome introductions from Auxiliary President Denise Downey, VHS Vice President of Patient Care Services and Chief Nursing Officer Charles Vannoy, Foundation Vice President and Chief Development Officer Dave Bohan, and holiday performances from both Valley staff and the Ridgewood High School choir and orchestra.

Donations toward tree lights and pool votives support the Auxiliary's pledge to improve the health and well-being of children in our community and raised more than \$20,000.

For more information: www.ValleyHealth.com/Auxiliary

SAVE THE DATE

While we understand the current situation is ever-changing, we hope you will mark your calendars for the following:

April 27, 2022

Vegas Night at the Indian Trail Club, Franklin Lakes

June 6, 2022

The Valley Hospital Auxiliary Golf Outing at The Ridgewood Country Club

August 29, 2022

2nd Annual Sporting Clay Classic at Hudson Farm Club

October 29, 2022

The Valley Ball at The Plaza Hotel



Valley has received the **American Heart Association's Gold Plus Get With The Guidelines® – Stroke Quality Achievement Award**. This award recognizes The Valley Hospital's commitment to implementing specific research-based quality improvement measures for the treatment of stroke patients. Valley has also received the Association's **Target: Stroke Honor Roll Award**. This award recognizes Valley's measures to reduce the time between the patient's arrival at the hospital and treatment with the clot-buster tissue plasminogen activator to treat ischemic stroke.



For the 21st consecutive year, Valley Health System **has been named among healthcare's "Most Wired," according to CHIME HealthCare's Most Wired 2021 Survey**. Valley received a Level 9 certification – one of the highest given by **CHIME** – in recognition of its status as a leader in healthcare technology. The Most Wired distinction recognizes hospitals and health systems that are at the forefront of applying core and advanced technologies to improve healthcare in their communities.



The Valley Hospital has received an **"A" grade for patient safety from The Leapfrog Group**. This marks the 17th time the hospital has received this recognition and distinguishes Valley as one of the safest hospitals in the United States.



NJBIZ has declared Valley Health System "the big winner" in its **2021 NJBIZ Reader Rankings poll**, "earning the top spot in five categories."

- Best Health Care System
- Best Hospital
- Best Cardiac Care Center
- Best Physician Group (Valley Medical Group)
- Best Nonprofit Organization (The Valley Hospital Foundation)

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